



**CONLEY
UNIVERSITY**




**LEAD THE FUTURE
OF BRAND
STRATEGY.**



About Us

The job landscape is an ever-changing place. Whether your goal is to be a global leader or to simply advance in your own field; each new day brings new information and evolving best practices in every industry. This is why **Conley University** has developed a unique hands-on curriculum that focuses on real-world's business skills. Our flexible online education program is adjusted to meet the increasing demands of fields like information technology, business, management and healthcare. We also excel at preparing our students to find—and maintain—the job of their dreams.

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CONLEY AMERICAN UNIVERSITY IS NOT ACCREDITED BY AN ACCREDITING AGENCY RECOGNIZED BY THE UNITED STATES SECRETARY OF EDUCATION.

Note: In the United States, many licensing authorities require accredited degrees as the basis for eligibility for licensing. In some cases, accredited colleges may not accept for transfer courses and degrees completed at unaccredited colleges, and some employers may require an accredited degree as a basis for eligibility for employment.

Master in Marketing



www.conleyuniversity.us

Program Details

In the fast-paced world of modern business, marketing is the engine that drives growth, brand loyalty, and customer engagement. Conley University's Master in Marketing program is designed to equip you with the strategic, analytical, and creative skills needed to thrive in today's competitive marketplace.

Dynamic and Industry-Relevant Curriculum

Throughout your studies, you'll gain both theoretical insight and hands-on experience to prepare for real-world challenges. Program highlights include:

- Courses in consumer psychology, integrated marketing communications, data analytics, and brand management.
- Real case studies and marketing simulations that reflect current market dynamics.
- Opportunities to explore topics like influencer marketing, sustainability, and global market entry strategies.

Comprehensive Program Overview

✓ Fast

Each semester spans 90 calendar days.

✓ Credits

Earn 10 credits for each course completed.

✓ Assessment

Assess your knowledge through online final assessments.



Drift into success
with Conley
University!



REGISTER NOW