



**CONLEY  
UNIVERSITY**

EMBARK ON A  
GLOBAL CAREER  
PATH.



## About Us

The job landscape is an ever-changing place. Whether your goal is to be a global leader or to simply advance in your own field; each new day brings new information and evolving best practices in every industry. This is why **Conley University** has developed a unique hands-on curriculum that focuses on real-world's business skills. Our flexible online education program is adjusted to meet the increasing demands of fields like information technology, business, management and healthcare. We also excel at preparing our students to find—and maintain—the job of their dreams.

## CONTACT US

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CONLEY AMERICAN UNIVERSITY IS NOT ACCREDITED BY AN ACCREDITING AGENCY RECOGNIZED BY THE UNITED STATES SECRETARY OF EDUCATION.

Note: In the United States, many licensing authorities require accredited degrees as the basis for eligibility for licensing. In some cases, accredited colleges may not accept for transfer courses and degrees completed at unaccredited colleges, and some employers may require an accredited degree as a basis for eligibility for employment.

# Bachelor of Arts in Hospitality & Tourism Management

[www.conleyuniversity.us](http://www.conleyuniversity.us)



## Program Details

The global hospitality and tourism industry is one of the most dynamic and fast-growing sectors in the world. Conley University's Bachelor of Arts in Hospitality & Tourism Management equips you with the leadership skills, global perspective, and business acumen needed to thrive in this exciting and people-centered field.

## Discover the Art of Hospitality

Our program is tailored for individuals who are passionate about service, travel, and creating unforgettable experiences. As a student in this program, you will:

- Explore the foundations of hospitality management and tourism operations.
- Learn how to deliver exceptional customer service in global and multicultural contexts.
- Understand the principles of event planning, hotel operations, and sustainable tourism development.

## Comprehensive Program Overview

### ✓ Fast

Each semester spans 90 calendar days.

### ✓ Credits

Earn 6 credits for each course completed.

### ✓ Assessment

Assess your knowledge through online final assessments.



Drift into success  
with Conley  
University!



**REGISTER NOW**

